Nature of the Sample - Ohio

		Ohio Adults	Ohio Registered Voters	Ohio Likely Voters
		Col %	Col %	Col %
Ohio Adults		100%		
Ohio Registered Voters		90%	100%	
Ohio Likely Voters		68%	75%	100%
Party Identification	Democrat	n/a	35%	36%
	Republican	n/a	30%	31%
	Independent	n/a	34%	32%
	Other	n/a	1%	1%
Party Identification	Strong Democrats	n/a	26%	28%
	Not strong Democrats	n/a	9%	8%
	Democratic leaning independents	n/a	12%	12%
	Just Independents	n/a	11%	10%
	Republican leaning independents	n/a	11%	11%
	Not strong Republicans	n/a	9%	9%
	Strong Republicans	n/a	20%	22%
	Other	n/a	1%	1%
Political Ideology	Very liberal	n/a	6%	6%
	Liberal	n/a	18%	18%
	Moderate	n/a	33%	32%
	Conservative	n/a	30%	31%
	Very conservative	n/a	12%	13%
Past Participation**	Yes	n/a	90%	93%
	No	n/a	10%	7%
Tea Party Supporters		n/a	27%	28%
Gender	Men	48%	47%	47%
	Women	52%	53%	53%
Age	Under 45	41%	38%	35%
	45 or older	59%	62%	65%
Age	18 to 29	16%	14%	11%
	30 to 44	24%	24%	24%
	45 to 59	29%	30%	31%
	60 or older	31%	32%	34%
Race	White	84%	83%	84%
	African American	11%	12%	12%
	Latino	2%	2%	2%
	Other	3%	3%	2%
Region	Cleveland Area	18%	18%	22%
	East	22%	22%	21%
	Northwest/Toledo	16%	16%	16%
	Columbus Area	16%	16%	15%
	South/Cincinnati	28%	28%	27%
Household Income	Less than $75,000	73%	71%	69%
	$75,000 or more	27%	29%	31%
Education	Not college graduate	67%	66%	64%
	College graduate	33%	34%	36%
Marital Status	Married	53%	55%	59%
	Not married	47%	45%	41%
Have you ever served in the U.S. Military?	Yes	12%	12%	13%
	No	88%	88%	87%
Interview Type	Landline	72%	74%	76%
	Cell Phone	28%	26%	24%